

GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
OFFICE OF THE COMMISSIONER OF EXCISE, ENTERTAINMENT AND LUXURY TAX
L & N BLOCK, VIKAS BHAWAN, I. P. ESTATE, NEW DELHI-2

Subject: - CHANGE OF PRICE STRUCTURE OF COUNTRY LIQUOR FOR THE YEAR 2018-19 IN ESCIMS.

Please find enclosed herewith the copy of Price Structure of Country Liquor for the year 2018-19 and the revised Price Structure for the year 2017-18 (w.e.f. 14.7.2018) for incorporation in the ESCIMS application.

Therefore you are requested to take necessary action at the earliest under intimation to this branch.


G.M. (EXCISE)

U.O. No.F.1(165)/EX/CL/L-3/2018-19/40

Dated: 13.07/2018

✓ The Incharge ESCIMS/TCS, Excise Deptt. GNCT of Delhi, New Delhi

GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
OFFICE OF THE COMMISSIONER OF EXCISE, ENT. & LUXURY TAX
L&N BLOCK, VIKAS BHAWAN, I.P. ESTATE, NEW DELHI – 110 002

File No.F.1(165)/EX/CL/L-3/2018-19/ 39

Dated: 13 /07/2018

To

M/s Delhi Tourism & Transportation Dev. Corporation Ltd. (DTTDC)

M/s Delhi State Industrial Infrastructural Dev. Corporation Ltd. (DSIIDC)

M/s Delhi State Civil Supplies Corporation Ltd. (DSCSC)

M/s Delhi Consumers Cooperative Wholesale Store Ltd. (DCCWS)

Sub: Revised price structure of Country liquor for the year 2017-18.

In supersession of earlier price structure of country liquor issued for the year 2017-18 circulated vide letter number F.1(42)/EX/CL/L-3/17-18/48 dated 13/07/2017, I am directed to inform you that Govt. of NCT of Delhi has revised the retail price of country liquor. The revised price shall be effective from 14/07/2018. The revised price structure for the approved L-3 licensees is as under:

Component s of MRP	Particular	Quarts	Pints	Nips
	WAP (Per Case)	287	287	287
1	WAP (Per Unit)	23.92	11.96	5.74
2	Excise Duty @ 200% 245% of WSP	58.60	29.30	14.06
3	Retail Margin	7.20	3.60	1.80
4	VAT	20.00	10.00	5.00
5	Excise on account of rounding off in terms of recent decision of Govt. of Delhi.	10.28	5.14	3.40
Total	MRP	120	60	30

Total Excise Revenue Per Unit (2 + 5)	Quarts	Pints	Nips
In Rs.	68.88	34.44	17.46

[Handwritten signature]

Further, as per clause 16(c) of Terms & Conditions for the tender for the year 2017-18, local transportation charges @ 2.50 per case shall be charged by L-3 Licensee from the L-8 Licensee in addition to the wholesale price.

The Corporations are further directed to submit the closing stock position of 13/7/2018 available with L-8 vends and the differential amount on that stock may be deposited in Excise as well as VAT as per the following details (Column Nos 4, 7 & 10):-

Particulars	Quarts			Pints			Nips		
	As per existing Price Structure (Rs)	As per revised Price Structure (Rs)	Differential amount to be deposited (Rs)	As per existing Price Structure (Rs)	As per revised Price Structure (Rs)	Differential amount to be deposited (Rs)	As per existing Price Structure (Rs)	As per revised Price Structure (Rs)	Differential amount to be deposited (Rs)
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
Excise Revenue	61.15	68.88	7.73	30.57	34.44	3.87	17.46	17.46	Nil
VAT	18.33	20.00	1.67	9.17	10.00	0.83	5.00	5.00	Nil

The corporations are further directed to do the following :

1. To change MRP on bottles by affixing stickers.
2. To display the new MRP in front of all vends in Hindi & English.

Yours faithfully,

G.M. (EXCISE)

Dated: 13/07/2018

File No.F.1(165)/EX/CL/L-3/2018-19/ 39

Copy to:

1. Commissioner (VAT)
2. PS to Excise Commissioner
3. PA to Dy. Commissioner (Excise)
4. System Analyst for uploading on the official website of department.
5. All inspectors posted at BWH
6. All L-3 licensees with the direction to change MRP on their labels
7. AC (ESCIMS) with the request to direct M/S TCS/ ESCIMS to deduct the difference of Excise Revenue on the stock lying at L- 8 vends on the closing of 13.7.2018 from the L-8 Corporations. Similar exercise may be done in r/o the years 2015-16 & 2016-17, if not deducted already.

G.M. (EXCISE)

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File No.F.1(165)/EX/CL/L-3/2018-19/ 38

Dated: 13.07.2018

To

M/s Delhi Tourism & Transportation Dev. Corporation Ltd.

M/s Delhi State Industrial Dev. Corporation Ltd.

M/s Delhi State Civil Supplies Corporation Ltd.

M/s Delhi Consumers Cooperative Wholesale Store Ltd.

Sub: Price structure of country liquor for the year 2018-19.

New wholesale rates for the procurement of Country Liquor have been finalized for the year 2018-19. Following suppliers have been selected as per quota mentioned against each one of them, for supply of Country Liquor, at the uniform wholesale rate of Rs. 307/- per case (9 BL) for the year 2018-19:

S.No	Name of the Bidder (M/s)	Weighted average price quoted per case (9BL) (in Rs)	% of supply offered	Brand Name
1	M/s Jagpin Breweries Limited	307/-	10%	Mirinda
2	M/s Empire Alcobrev Private Ltd.	307/-	10%	Empire No.1 Mota Santra
3	M/s Queen Distillers & Bottlers Pvt. Ltd.	307/-	22%	Gulab
4	M/s Frost Falcon Distilleries Ltd	307/-	15.50%	Murthal No.1
5	M/s. Haryana Organics (a U/o Globus Spirits Ltd.)	307/-	12.50%	Narangi
6	M/s Oasis Distilleries Ltd.	307/-	10%	Cash Orange
7	M/s Maurya Distillers & Bottlers Pvt. Ltd.	307/-	10%	Hulchal
8	M/s Co-operative Company Ltd	307/-	10%	Shabnam Angoori
TOTAL			100%	



The Competent Authority has approved the following price structure for all the above mention L-3 license holders:

Components of MRP	Particular	Quarts	Pints	Nips
1	WAP (per case) (Rs)	307/-	307/-	307/-
2	WAP (per unit) (Rs.)	25.58	12.79	6.14
3	Excise Duty (Rs. @ 245%	62.68	31.34	15.04
4	Retail Margin (Rs.)	7.20	3.60	1.80
5	VAT (Rs.)	20.00	10.00	5.00
6	Excise on Account of Rounding off (Rs)	4.54	2.27	2.02
7	MRP	120.00	60.00	30.00
8	Total (Excise Revenue (Rs.) (3+6)	67.22	33.61	17.06

Further, as per clause 16(c) of Terms & Conditions for the tender for the year 2018-19, local transportation charges @ Rs.2.50 per case shall be payable to L-3 Licensees from the L-8 Licensees in addition to the wholesale price.

Yours faithfully,

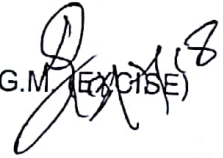

G.M. (EXCISE)

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Dated: 13 .07.2018

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1. Commissioner (VAT), GNCT of Delhi.
2. PS to Excise Commissioner
3. PA to Dy. Commissioner (Excise)
4. System Analyst for uploading on the official website of department.
5. All inspectors posted at BWH (L-33).
6. All L-3 licensees.
7. AC (ESCIMS) for further necessary action.


G.M. (EXCISE)